

FEDERAL AVIATION ADMINISTRATION TRAVEL POLICY
Chapter 302—Relocation Allowances

PART 302-53—HOME MARKETING INCENTIVE PAYMENTS

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- § 302-53.1 What is the purpose of a home marketing incentive payment?** To reduce FAA’s relocation costs by encouraging transferred employees to independently and aggressively market, and find a bona fide buyer for, their residence. This significantly reduces the fees/expenses FAA must pay to relocation services companies and effectively lowers the cost of such programs.
- § 302-53.2 Am I eligible to receive a home marketing incentive payment?** Yes, if you are an employee who is authorized relocation benefits for a permanent change of station under part 302-3 to an official station in a nonforeign area.
- § 302-53.3 Who is not eligible for a home marketing incentive payment?** The following are not eligible for a home marketing incentive payment:
- (a) An employee transferred to a post of duty in a foreign area;
 - (b) An employee performing a temporary change of station;
 - (c) A new appointee;
 - (d) A student trainee;
 - (e) An employee returning from an assignment outside CONUS to an assignment at his/her place of residence;
 - (f) An employee returning from an assignment outside CONUS for separation from FAA service;
 - (g) An employee receiving a “last move home” benefit; or
 - (h) An employee assigned under the Government Employees Training Act (see 5 U.S.C. 4109).

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- § 302-53.4** **Must FAA pay me a home marketing incentive?** Yes, if:
- (a) You sell your residence at Government expense under part 302-50, or enter your residence in a homesale program under part 302-70;
 - (b) You independently and aggressively market your residence; and
 - (c) You find a bona fide buyer for your residence as a result of your independent marketing efforts.
- § 302-53.5** **How much will FAA pay me for a home marketing incentive?** You will receive a home marketing incentive payment as follows:

If...	Then your home marketing incentive payment will be...
You sell your home independently under part 302-50, and do not use FAA's homesale program under part 302-70,	\$ 4,160
You use FAA's homesale program under part 302-70 and independently find a buyer,	\$ 2,775

- § 302-53.6** **Are there tax consequences when I receive a home marketing incentive payment?** Yes, the home marketing incentive payment is considered income. Consequently, you will be taxed, and FAA will withhold income and employment taxes, on the home marketing incentive payment. You will not, however, receive a withholding tax allowance (WTA) to offset the withholding on your home marketing incentive payment, nor will you receive a relocation income tax (RIT) allowance payment for substantially all of your Federal, State, and local income taxes on the incentive payment.